

LIST OF SEMINAR / GUEST LECTURES ARRANGED

2019-2020

| S.No | Date of the Event | Programme/ Subject | Resource Person/Speaker | Participants |
|-------------|--------------------------|--|----------------------------------|---------------------|
| 1 | 1.7.2019 | Busi-Man Association inaugural function and a Special lecture | Mr. KR. Gnanasambandan | All BBA Students |
| 2 | 5.7.2019 | Freshers Welcome | -- | All BBA Students |
| 3 | 9.8.2019 | Business Quiz | -- | All BBA Students |
| 4 | 13.02.2020 | Counseling Skills for Managers | Dr. V.M. Vijaya Saravanan | All BBA Students |
| 5 | 20.2.2020 | One day State Level Workshop on Managerial and Professional Communication skills | Dr. Julies Cearser & Dr. G. John | All BBA Students |

2018-2019

| S.No | Date of the Event | Programme/ Subject | Resource Person/Speaker | Participants |
|-------------|--------------------------|---|--------------------------------|---------------------|
| 1 | 06.06.2018 | “Do the right things & Do the things right” | Mr. A.Viswanathan @ Thambianna | All BBA Students |
| 2 | 13.07.2018 | Easy English as a Orientation programme for fresher | Mr. A. Daniel Manikandan | All BBA Students |
| 3 | 3.8.2018 | Thinking Vs Running Business | S.Bala Subramania Samy | All BBA Students |
| 4 | 20.09.2018 | Intra-Departmental competition-“As you like it” | ---- | All BBA Students |
| 5 | 9.1.2019 | Innovative approach in Advertising & Salesmanship | Mr. B.Sivaraja | All BBA Students |

2017-2018

| S.No | Date of the Event | Programme/ Subject | Resource Person/Speaker | Participants |
|------|-------------------|---|---|------------------|
| 1 | 20.12.2017 | BUSI MAN Association a Special lecture – “Intellectual property rights act in India” | Mr. I Muralidharan, M.L., Assistant professor, Madurai law college, Madurai. | All BBA Students |
| 2 | 10.08. 2017 | BUSI MAN Association – Students Skill Development Programme | Paper Presentation | All BBA Students |
| 3 | 23.02.2018. | BUSI MAN Association – Students Skill Development Programme | Corporate Show | All BBA Students |
| 4 | 13.03.2018 | BUSI MAN Association a Special lecture - “Benefits and Pitfalls of Mutual funds in India” | Dr.P.Suresh Pandian, MBA.,M.Phil.,Phd.,Senior Manager, HDFC Mutual fund, Madurai. | All BBA Students |

2016-2017

| S.No | Date of the Event | Programme/ Subject | Resource Person/Speaker | Participants |
|------|-------------------|---|--|------------------|
| 1 | 3.8.2016 | BUSI MAN Association inauguration programme – “A journey towards your career” | Mr. K. Saravanan, Senior manager, Sundaram Finance, Madurai | All BBA Students |
| 2 | 21.2.2017 | Guest Lecture –“ Budget 2017 – A review” | Mr. R.Monikantan, BBA, Grad. C.W.A., Chartered Accountant, Madurai | All BBA Students |
| 3 | 07.03.2017 | Intra-Departmental competition-“As you like it” | Mrs. Dhanalakshmi, Head, BCA, MTNC | All BBA Students |

2015-2016

| S.No | Date of the Event | Programme/ Subject | Resource Person/Speaker | Participants |
|------|--------------------------------------|--|--|---|
| 1 | 31 st August,2015 | Guest lecture – Entrepreneurial Opportunities | Mr. R. Rajasekaran A.R. Dairy Foods (P) Ltd. Dindigul | All BBA Students |
| 2 | 29 th September , 2015 | Guest lecture – Soft skill Development & Career Awareness Programme | Dr. N. Rajesh Kumar, Head, Dept. Of MBA AR School Of Business Dindigul | Final BBA Students |
| 3 | 27 th January, 2016 | Mime Show on Consumer Protection | Mr. G. Vinoth Kumar, Head, & Mrs. Jeya Jeeva Kani Eng. Dept. (Judges) | All BBA students |
| 4 | 15 th February,2016 | Work Shop – Career Guidance and Employability Skills | Dr.S.Rajasekar, Director, R.L. Institute Of Management Studies | Final BBA students (jointly organized with B.Com(CA) |
| 5 | 17 th February,2016 | Guest lecture –Fire and Safety awareness | Mr. Dinesh, Industrial Fire & Safety Trainer | Final BBA students (jointly organized with E&C) |
| 6 | 17 th March,2016 | Guest lecture –Skill certification courses and employment opportunities | Mr. Vivekanandan& Mr. Sudakar, Faculties from Agni School of Business Excellence. | Final BBA students (jointly organized with B.COM) |