

MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous)

(An Autonomous Institution Affiliated to Madurai Kamaraj University) (Accredited with "A" Grade by NAAC) Pasumalai, Madurai -625004

I & II SEMESTER - COURSE OUTCOMES ARTS / HUMANITIES

18LCOC11

Course Outcomes:

RESEARCH METHODOLOGY

CO1: To enable the learners to enrich the knowledge about types of research and methods of data collection.

CO2: To develop skills on data processing and interpretation.

CO3: To prepare the learners for the best presentation of report.

CO4: To enhance the knowledge and skills of the students.

18LCOC12 ADVANCED FINANCIAL MANAGEMENT

Course Outcomes:

CO1: To provide knowledge on the concepts of financial management.CO2: To develop the skill solving financial management problems.CO3: To impart the knowledge on financial decision making.CO4: To develop the Entrepreneurial skills.

18LCOE11 FUNCTIONAL MANAGEMENT Course Outcomes:

CO1: To enhance the knowledge of learners on Marketing, Production, Supply chain and Customer Relationship Management.

CO2: To impart knowledge on Human Resource Management.

CO3: To make them familiar with the Service Management.

CO4: To develop the employability skills.