

# The Annual Quality Assurance Report (AQAR) of the IQAC

For the Academic Year 2013 – 2014(20<sup>th</sup> June, 2013 to 19<sup>th</sup> June, 2014)

## Part – A

### 1. Details of the Institution

1.1 Name of the Institution	<b>MANNAR THIRUMALAI NAICKER COLLEGE</b>
1.2 Address Line 1	<b>PASUMALAI</b>
City/Town	<b>MADURAI</b>
State	<b>TAMILNADU</b>
Pin Code	<b>625004</b>
Institution e-mail address	<b>princemtnc@yahoo.co.in</b>
Contact Nos.	<b>0452 - 2370940 / 0452 - 2371743 (Fax)</b>
Name of the Head of the Institution:	<b>Dr. S. NEHRU</b>
Tel. No. with STD Code:	<b>0452 - 2370401</b>
Mobile:	<b>9487180320</b>
Name of the IQAC Co-ordinator:	<b>Dr. V. PERUMAL</b>
Mobile:	<b>9443676243</b>
IQAC e-mail address:	<b>mtniqac@outlook.com</b>

1.3 NAAC Track ID (For ex. MHCOGN 18879)

**14158**

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom

**EC / 62 / RAR / 086 dated: 5.1.2013**

1.5 Website address:

**www.mannarcollege.ac.in**

Web-link of the AQAR:

[http:// www.mannarcollege.ac.in/iqac/AQAR 2013 -2014](http://www.mannarcollege.ac.in/iqac/AQAR 2013 -2014)

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B+	75.75	2006	2011
2	2 <sup>nd</sup> Cycle	A	3.04	2013	2018
3	3 <sup>rd</sup> Cycle	-	-	-	-
4	4 <sup>th</sup> Cycle	-	-	-	-

1.7 Date of Establishment of IQAC: DD/MM/YYYY

**08/04/2010**

1.8 AQAR for the year (for example 2010-11)

**2013-2014**

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR **2009-10 submitted to NAAC on 27-10-2010** (DD/MM/YYYY)
- ii. AQAR **2008-09 submitted to NAAC on 12-08-2009** (DD/MM/YYYY)
- iii. AQAR **2007-08 submitted to NAAC on 2008** (DD/MM/YYYY)
- iv. AQAR **2006-07 submitted to NAAC on 2007** (DD/MM/YYYY)

### 1.10 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

### 1.11 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

### 1.12 Name of the Affiliating University (*for the Colleges*)

**MADURAI KAMARAJ UNIVERSITY, MADURAI.**

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University	Nil		
University with Potential for Excellence	Nil	UGC-CPE	Nil
DST Star Scheme	Nil	UGC-CE	Nil
UGC-Special Assistance Programme	Nil	DST-FIST	Nil
UGC-Innovative PG programmes	Nil	Any other ( <i>Specify</i> )	Nil
UGC-COP Programmes	Nil		

**2. IQAC Composition and Activities**

2.1 No. of Teachers	5
2.2 No. of Administrative/Technical staff	3
2.3 No. of students	NIL
2.4 No. of Management representatives	1
2.5 No. of Alumni	1
2.6 No. of any other stakeholder and community representatives	1
2.7 No. of Employers/ Industrialists	1
2.8 No. of other External Experts	NIL
2.9 Total No. of members	12
2.10 No. of IQAC meetings held	4

2.11 No. of meetings with various stakeholders: No.  Faculty

Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

#### 2.14 Significant Activities and contributions made by IQAC

1. Admission process was initiated through counseling of the students before they opted for any course in the college.
2. Infrastructure enhancement was done
3. Communication skills/job skills/soft skills were imparted to all the students through the Certificate courses by the respective departments.
4. Placement training was arranged for final year students by the placement cell in coordination with departments
5. Industrial visits / Education tours were arranged
6. Examination reforms under the affiliated University were undertaken
7. Various community engagement programmes were taken up by the students through NSS, Red Cross, consumer club etc...so that they could contribute to the society .
8. Quality of students is enhanced by encouraging and sponsoring them to attend local, regional and national level seminars/workshops/intercollegiate meet
9. Quality of faculty is enriched by motivating the teachers to do research (M.Phil, Ph.D). Management also motivated the faculty to write research articles and to organize research seminars & workshops
10. Students were encouraged to present papers in class seminar and also in the intercollegiate programmes and they were also given exposure in the curricular and the extra curricular activities.

## 2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

PLAN OF ACTION	ACHIEVEMENTS
To organize Orientation & Counselling Programme for the First year students	The orientation & counselling programme was organized for the fresher's during 18.6.2014 - 19.6.2014.
To encourage NSS, NCC, YRC, Consumer Club and science communication club to Enrol Volunteers and also initiated the related activities	As per the guidelines the NSS and NCC units enrolled students and initiated social awareness programmes. The Details are given in 7.4
To organise the Department wise Association functions	As per the hand book all the departments have conducted Association related functions.
To conduct training and development programs for the enrichment of faculty in Teaching and Learning	In-house training and orientation Programmes were conducted for the enrichment of faculty
To Propose to get feedback from the students on the assessment of Teachers and Parental feedback on the institution	Feedback from the outgoing students, alumnae and parents in the parent teacher meeting
To organize department wise Seminars	<p><b>The following department wise seminars were organised</b></p> <p><b>English</b> - "National Seminar on Indian writing in English: A literary Uprising" on 28.9.2013 (UGC - sponsored)</p> <p><b>Commerce</b> - Tourism Industry in India : Challenges and Opportunities – on 12.8.2013 (UGC - Sponsored)</p> <p><b>Tamil</b> - National Seminar on <b>Iraianbu Padaippulagam</b> on 7.2.2014 &amp; 8.2.2014 (UGC - Sponsored)</p> <p><b>Maths</b> - "New Areas in Graph Theory" on 13.3.2014</p> <p><b>History</b> - "Social and Cultural settings of Pandia Nadu" on 14.2.2014</p>
To encourage and motivate students to participate in various Intra & Inter Collegiate competitions <b>English Department :</b>	<ol style="list-style-type: none"> <li>1 V.Gunalan, K.Idyakannan, M.Navaneetha Krishnan and K.A.Marichelvam <b>won II<sup>nd</sup> Prize</b> in Western Dance competition held at VHNSN College on 14.2.2014</li> <li>2 C.Divaya Bharathi &amp; D.Boomathi <b>won II<sup>nd</sup> Prize</b> in English Literature Quiz competition "Oracle"14 on creative writing – contemporary writers(since 2000) held at Fathima College, Madurai on 26.2.2014</li> </ol>

<p><b>Maths Department:</b></p>	<p>3 M.Bala Murugan &amp; R.Srividya <b>won II<sup>nd</sup> Prize</b> in “Puranamum Illakiyamum” – “Pegaus – 2014” El Picasson : Model making held at the Madurai American College on 27.2.2014</p> <p>4 D.Boomathi &amp; C.Divya Bharathi <b>got II<sup>nd</sup> Prize</b> in “Drum Chardes” held at Gandhi gram University on 7.2.2014</p> <p>1 V.Govindaraj got <b>best speaker award</b> in Vision of Tamilnadu 2023 programme on 6.2.2014</p> <p>2 UG and PG students presented a paper in State level seminar held at Thiagarajar college on 12.2.2014</p>
<p><b>Physics Department:</b></p>	<p>1 B.Arun kumar - <b>II<sup>nd</sup> Prize</b> in Chess Competition for State Level College Competition</p> <p>2 S.Boopathiraj – got more prizes in various competition and <b>young championship award</b> from Madurai Illakiya Mandram.</p> <p>3 R.Srinivasan, S.Sundara Moorthy and S.Saravanakumar <b>won II<sup>nd</sup> Prize</b> in state level Silambam competition held at MGR Playground , Madurai.</p>
<p><b>Economics Department:</b></p>	<p>1 Subhash got <b>First prize</b> in kavithai competition held at Bharath Nikethan Engineering College on 29.1.2014 &amp; 30.1.2014</p> <p>2 students of Economics department got II<sup>nd</sup> prize in various competition – Oikanomia Day held at Lady Doak College, Madurai on 5.2.2014</p> <p>3 11 students of Economics department presented a paper in State level seminar held at VHNSN College on 4.2.2014</p> <p>4 BBA students presented a paper in State level Seminar held at Thiyagarajar College, Madurai on 25.2.2014</p>
<p><b>BBA Department:</b></p>	<p>1 Students got prize in State level Management Meeting held at Theni Mary Madha College on 4.2.2014</p> <p>2 11 students got prize in RVS Management ‘Sadhana 14 ‘ national level competition at Coimbatore 14.02.2014.</p> <p>3 9 students got prize in Sri Narayana Guru Management Day Jomaya ‘ national level competition at Coimbatore 20.02.2014.</p>

To encourage staff members to send proposals for Major / Minor Project	<p><b>Minor Project : 3</b> Sanctioned for the following departments Commerce – 2, Physical Education – 1</p> <p><b>Major project:</b> 6 proposals have been sent to UGC from various departments</p>
To send Proposals to the University for seeking affiliation for various Certificate Courses	<p>The University granted affiliation for the following certificate courses from the academic year 2014 -2015:</p> <ol style="list-style-type: none"> <li>1. C and Graphics</li> <li>2. Office Automation &amp; Management</li> <li>3. Community Health Services</li> <li>4. Panchayat Raj and Municipal Administration</li> <li>5. Functional English</li> <li>6. Vedic Mathematics (awaiting affiliation)</li> <li>7. Secretarial Practice(awaiting affiliation)</li> </ol>
To facilitate Experimental Learning to the students by organizing Industrial visits, field visits	The related Departments organized Industrial / Field visits for the students.
To introduce PG Courses in the next academic year as per the NAAC Peer Team recommendations	<p>The University granted affiliation for the following PG <b>Courses from the academic year 2014 -2015</b></p> <p>M.A Tamil M.Phil (English)</p>
To organize the alumni and Parent Teachers meet	Department wise alumni meetings were organized. Parent – teachers meeting are being arranged every semester in which the parents are informed about the attendance and marks obtained by the students both in University and Internal Examinations
To motivate Women Development cell to organize Gender Sensitizing programmes	<ol style="list-style-type: none"> <li>1. Mental Health and Yoga classes were organized for the students on 22.10.2013 and 06.01.2014. Dr. G. Jeyalakshmi, Judge, Juvenile Justice court, Madurai was the Resource person.</li> <li>2. An Entrepreneurial Training was given to the students on 10.12.2013. Tmt. Hossanna The managing Director, Kiruba Women's Entrepreneurship Development centre, gave an awareness programme to the students.</li> <li>3. A central Government recognized Entrepreneurship training programme was organized to the students for 30 days From 06.01.2014 onwards, Forty two Students participated in the training programme. An examination was conducted at the end of the course and certificates were distributed.</li> </ol>
To send a proposal to UGC seeking autonomy status	Autonomy Proposal is under process
To organize Orientation Programme and Guest Lecture by different clubs (Eco, YRC,...)	The programmes were organized by the various clubs as per particulars given in 3.26(Social Activities)



To ensure progress in Studies and all round development among students specially the weaker and economically backward students through Scholarships and remedial class

**Scholarships:**

Category	No.of.Students
SC	475
ST	10
BC	561
<b>Total</b>	<b>1046</b>

**Total Amount : Rs. 33, 16, 164/-**

**Student Aid Fund:**

Category	No.of.Students
SAF	9

**Total Amount: Rs.3225/-**

Remedial classes are organized by the departments after the class hours..

**Enclose the Calendar for the Academic Year (2013 – 2014) : Enclosed ( Annexure I )**

2.15 Whether the AQAR was placed in statutory body Yes  No

Management  Syndicate  Any other body  IQAC Committee

Provide the details of the action taken

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Part – B

**Criterion – I**

**1. Curricular Aspects**

**1.1 Details about Academic Programmes**

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
<b>PhD</b>	1 (Commerce)	-	-	-
<b>M.Phil</b>	-	-	2 1. M.Phil(Commerce) 2. M.Phil(Mathematics)	-
<b>PG</b>	2 1. M.Sc (Mathematics) 2.M.Com	-	4 1. M.SC(CS & IT) 2. M.S.W 3. M.Com(CA) 4. MA(English)	-
<b>UG</b>	7 1.B.Sc(Mathematics) 2.B.Sc(Physics) 3.BA(English) 4.BA(History) 5.BA (Economics) 6.B.Com 7.B.B.A	-	11 1. B.B.A 2. B.Sc(Computer Science) 3. B.Sc(Electronics & Communication) 4. B.Sc(Information Technology) 5. B.C.A 6. B.Com 7. B.Com(CA) 8. B.S.W 9. B.A(English) 10. B.Sc(math with CA) 11. B.A(Tamil)	-
<b>Diploma</b>	3 1.Functional Hindi 2.Travel & Tourism 3.Audio & Video Production	-	-	-
<b>Certificate</b>	2 1. Gandhian Thought 2. Computer Applications	-	-	-
<b>Others</b>	-	-	-	Tally
<b>Total</b>	<b>10</b>		<b>17</b>	<b>1</b>

Interdisciplinary	24	-	-	-
Innovative	-	-	-	-

- 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options  
(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	26
Trimester	-
Annual	3(Add – on – Course)

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
*(On all aspects)*

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

*Enclose the feedback forms : Enclosed ( Annexure II )*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

NIL

1.5 Any new Department/Centre introduced during the year. If yes, give details.

NIL

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty	Total	Asst. Professors	Associate Professors	Professors	Others
	37	16	20	-	1(Part Time)

2.2 No. of permanent faculty with Ph.D.	25 (23 – Teaching+1- Librarian+1 - Physical Education)
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2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year	Asst. Professors		Associate Professors		Professors		Others		Total	
	R	V	R	V	R	V	R	V	R	V
	4	10	-	-	-	-	-	2(Part time)	4	12

2.4 No. of Guest and Visiting faculty and Temporary faculty	Nil	3 (Add - on - Course)	15 (Adhoc) 105 (Self Finance)
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2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	5	80	14
Presented	5	49	6
Resource Persons	-	1	1

2.6 Innovative processes adopted by the institution in Teaching and Learning:

1. PPT Presentations are adopted by the Students and Teachers
2. News Papers are used in teaching and learning course
3. Study Tours and Industrial Visits are regularly organized.
4. Recent topics and projects guidelines are discussed in the smart class room
5. Reference materials for the competitive examinations are updated as per the latest guidelines of the recruiting agencies.
6. Students and teachers are encouraged to participate in ICT focused programmes
7. Artists and experts in short film production are invited to interact with the students in a workshop with an objective of motivating them to prepare documentary and short films

2.7 Total No. of actual teaching days during this academic year 182

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Internal examination – Institution, }  
 External Examination – M.k.University } (As per **CBCS** Guidelines)

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop - 16 -

2.10 Average percentage of attendance of students 85%

2.11 Course/Programme wise distribution of pass percentage :

**Aided Course: (April 2014 Examination Result)**

Title of the Programme	Total no. of students appeared	Division				
		I	II	III	Number .of.pass	Pass %
<b>UG - Courses</b>						
B.Sc(Physics)	33	13	-	-	13	39.39
B.Sc(Maths)	39	7	6	-	13	33.33
BA(History)	23	1	6	-	7	30.43
BA (English)	62	1	25	25	51	82.26
BA(Economics)	23	4	11	1	16	69.57
BBA	63	7	24	2	33	52.38
B.Com	57	10	33	-	43	57.33
<b>PG - Courses</b>						
M.Com	34	15	5	-	20	58.82
M.Sc(Maths)	31	15	-	-	15	48.39

**Self – Finance:**

Title of the Programme	Total no. of students appeared	Division				
		I	II	III	Number.of.Pass	Pass %
<b>UG - Course</b>						
B.COM(CA)	119	50	13	-	63	52.94
B.SC (MATHS-CA)	29	4	4	-	8	27.59
BSW	23	7	14	-	21	91.30
BSC(IT)	35	16	3	-	19	54.29
BCA	41	13	1	-	14	34.15
BSC(CS)	73	27	22	-	49	67.12
BSC(E & C)	20	6	14	-	20	100.00
BCOM	122	30	22	36	52	42.62
BA (English)	63	6	42	7	48	76.19
BBA	88	7	35	7	49	55.68
<b>PG - Course</b>						
MA (English)	17	3	3	-	6	35.29
MCOM(CA)	30	12	4	-	16	53.33
MSW	21	20	1	-	21	100.00
MSC(CS & IT)	22	18	-	-	18	81.82

**2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:**

- ❖ IQAC Evaluate the teaching- learning process by collecting the feedback from the students and also initiating a continuous review by the Principal
- ❖ Each department submits an annual report to the IQAC on the activities comprising academic, research and extension activities, innovations in teaching/learning, publications, staff and student achievements, extra and co- curricular activities
- ❖ The result analysis of each department is submitted to the Principal after each semester.
- ❖ The IQAC documents various programmes/activities of the college in the form of AQAR.
- ❖ To support the activities of the IQAC, every department has faculty representatives who liaison between the IQAC and the departments. Their roles and responsibilities include participation in different activities/meetings of the IQAC and giving suggestions, updating the IQAC database, documenting departmental activities and maintaining all the records in the department.
- ❖ The IQAC, as part of its quality assurance and sustenance policy has systematized the conduct of faculty development programmes and orientation session for faculty on role of teacher, team work, effective and innovative teaching methodologies.

### 2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	3 1. Mr.M.Sakthivel(BBA) 2. Mrs.S.Andal(Maths) 3. Mr.G.Raghavan(Phy.Education)
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	75(orientation) 4 - FDP
Summer / Winter schools, Workshops, etc.	1(workshop)
Others	-

### 2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	27	13	-	-
Technical Staff	-	-	-	-

### Criterion – III

#### 3. Research, Consultancy and Extension

##### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Facilitates in designing flexible time table and initiates financial assistance to participate in Seminars / workshops / conferences etc... at the regional /state level.
- Eminent resource persons are invited to conduct workshops/seminars/guest lectures on topics of research value.
- Promotes Research activities by providing free Internet, Research oriented Books and also by subscribing to the National and International research journals.
- Arranges frequent guest lecturers to create awareness about funding agencies for research projects. The faculty are also motivated to avail themselves of FDP facility
- Management sponsored seminars are conducted department wise on the latest trends
- The faculty and Research Scholars are encouraged to publish the articles in reputed Journals.

##### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

##### 3.3 Details regarding minor projects : 3

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	3	-
Outlay in Rs. Lakhs	-	-	6,75,000	-

##### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	5	1	1
Non-Peer Review Journals	-	3	-
e-Journals	2	-	-
Conference proceedings	1	6	-

##### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS



**3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations**

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	2013 -14	UGC	6,75,000	5,00,000
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects (other than compulsory by the University)	-	-	-	-
Any other(Specify)	-	-	-	-
<b>Total</b>	<b>-</b>	<b>-</b>	<b>6,75,000</b>	<b>5,00,000</b>

**3.7 No. of books published** i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

i) With ISBN No.

S.No	Book Name	ISBN Number & Publication	Year of Publication
1	Service Marketing	ISBN : 978-81-908746-2-5 Merit India Publications	2013
2	Constraints and Strategies to improve Indian Industry	ISBN: 978-81- 924922- 8-5 Jayalakshmi publication	2013
3	A study on Determinant of cotton production	ISBN: 978- 93 – 80686- 66- 0 Shanlax Digital press	2014
4	Voices in the wilderness	ISBN : 978-81- 908015-6-0	2013
5	Iraianbu Padaippulagam	ISBN : 978-81-2342-589-4 Pavai Printers	2014
6	Perspectives on women Novelists in English	ISBN : 978-93-81723-21-0 Laser Print, Madurai	2014
7	Dravidian Literature: An over tune to literature of South India	ISBN : 978-81-924922-5-4 Jayalakshmi publication	2013
8	Iraianbu Padaippulagam : Smile forever in Irai Anbu's laughter not a laughing metter	ISBN : 978-81-2342-589-4 Pavai printers	2014
9	Iraianbu Padaippulagam: c snshspg; gaz j j pd; c ddj qfs;	ISBN : 978-81-2342-589-4 Pavai printers	2014

**3.8 No. of University Departments receiving funds from**

UGC-SAP  CAS  DST-FIST   
 DPE  DBT Scheme/funds

**3.9 For colleges**

Autonomy  CPE  DBT Star Scheme   
 INSPIRE  CE  Any Other (specify)

**3.10 Revenue generated through consultancy**

**3.11 No. of conferences organized by the Institution**

Level	International	National	State	University	College
Number		3			2
Sponsoring agencies		UGC			Management

**3.12 No. of faculty served as experts, chairpersons or resource persons**

**3.13 No. of collaborations** International  National  Any other

**3.14 No. of linkages created during this year**

**3.15 Total budget for research for current year in lakhs :**

From Funding agency  From Management of University/College

**Total**

**3.16 No. of patents received this year**

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

**3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year**

Total	International	National	State	University	Dist	College
-	-	-	-	-	-	-

**3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them**

10  
17

**3.19 No. of Ph.D. awarded by faculty from the Institution**

4

**3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)**

JRF 2      SRF -      Project Fellows -      Any other -

**3.21 No. of students Participated in NSS events:**

University level -      State level -  
National level -      International level -

**3.22 No. of students participated in NCC events:**

University level -      State level -  
National level 2      International level -

### 3.23 No. of Awards won in NSS:

University level	-	State level	-
National level	-	International level	-

### 3.24 No. of Awards won in NCC:

University level	-	State level	-
National level	-	International level	-

### 3.25 No. of Extension activities organized

University forum	-	College forum	-
NCC	10	NSS	8
		Any other	-

### 3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

#### Eco Club:

1. The Club organized an Orientation programme with a theme “ Afforestation Rally” on 20.2.2014 Mr.Rajangam District Forest Officer, Madurai delivered a guest lecture to the students.
2. Poster Presentation Tableau oath taking programme was conducted on 26.3.2014.

#### Health & Fitness Club:

1. The club organized an orientation programme for Documentary Film Release on 20.3.2014
2. The club also organized a guest lecture on “PCOD” on 14.3.2014 in which Dr.K.Suganya Devi MD DGO, ChandraBai Hospital, Madurai addressed the students.
3. It also organized a guest lecture on Health & Fitness on 21.3.2014. Mr.Muthu Vigneshwaran, Project Coordinator, CRD Trust delivered a lecture.

#### Fine Arts Club:

1. The club organized an orientation programme on 10.3.2014 and also arranged a guest lecture “Folk Arts its Relevance and Importance” on 20.3.2014. Mr.Jayakumar, Cultural Coordinator RUSS Foundation, Madurai delivered a lecture.
2. Cultural competitions were conducted on 21.3.2014

### **Human Rights Club:**

Human Rights Club Celebrated the Human Rights Day on 10<sup>th</sup> March 2013

### **Science & Communication Club:**

The Science & Communication club of our College celebrated Science Day on 6<sup>th</sup> March 2014. Prof. Rajamanickam, TNSF delivered a Special lecture on “Temperament of Science” and Dr.Dhinakaran, Head, Department of Zoology, Madura College delivered a special lecture on “2014, the year of Crystallography”

### **Youth Red Cross Club:**

1. The students of our college participated in IRCS Sponsored 8<sup>th</sup> Inter State YRC Training cum Study Camp on 23<sup>rd</sup> to 27<sup>th</sup> January 2014, Annamalai University.
2. The members of YRC club also participated in the Rotary Youth leadership camp held at Mahatma Residential School, Alagarkoil campus, from 3<sup>rd</sup> to 5<sup>th</sup> January 2014
3. One day camp on Road safety , sponsored by Indian Red Cross society(TN branch) was organized, Dr.S.Pari Parameswaran, Dr.Arun Nagendran, YRC District Convenor, Dr.PalthinathanSI, Mr.Pandi & Mr.H.D.Jeyaraj traffic planning , Mr.Shanmugasundaram MMA Secretary , Mr.Mohammed Kasim & Mr. R.Shankar Department of Social work students from 13 colleges attended on 18.2.2014

### **Student Productivity Council:**

1. Organized a Personality Enriching Skills workshop on 11.12.2013 in which Mr.Niclaus Francis, delivered a special lecture.
2. Arranged a guest lecture on Sharing Business Experiences and Lean Management on 17.2.2014. Managing Directors , Mr.Muthu, Idhyam oil and Mr.Malaiyaran, NIPM were the resource persons.
3. Organised software development programme from 16.9.2013 – 20.9.2013 and 23.9.2013 – 27.9.2013 for all I year & II year Students.

**Rotract Club:**

1. A Special Lecture was arranged with a focus on “ performance Management” ,
2. An Eye camp was organised in collaboration with Agarwall Eye Hospital, on 30.1.2014

**Health Centre :**

Health centre functions and its service is being utilized by Students, Teaching and Non-Teaching staff of the Institution. The Medicines are given at free of cost and the centre is monitored by a Trained Nurse.

**N.S.S**

1. NSS students participated in a rally from Thirupparankundram to Pasumalai to generate awareness about the negation of suicidal impulses on 09.07.2013.
2. Blood donation camp was conducted on 04.07.2013 in which 120 NSS students donated their blood to Government Rajaji Hospital.
3. NSS Volunteers went on a motor cycle rally from Periyar bus stand to Tamukam ground on 20.09.2013 to make the people become serious about wearing helmet.
4. NSS students from our college were also part of the workers, cleaning Vandiyur pond as part of “Save the Water Resources Programme” on 15.12.2013.
5. Tamilnadu State Transport Corporation organized a blood donation camp on 12.12.2013. 250 NSS Volunteers and other students donated blood.
6. Special Lecture on “How to Prepare for Government Service Examinations” was organised on 07.03.2014. by Mr. Venkatachalam of National Banking Institute of Technology, Madurai was the guest Speaker
7. Blood Grouping was conducted by NSS for I Year students on 05.03.2014. 60 students also donated blood.
8. 50 tree saplings were planted by NSS students on 20.02.2014 in the College campus.
9. P. Kannan, III B.A., English attended an Adventure Camp held in Himachal Pradesh, from 06.01.2014 to 15.01.2014.

**\* Total blood donors during this year – 500 students,  
Emergency Blood Donors – 112 students.**

## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	31.83 acres	-	-	-
Class rooms	75	-	-	75
Laboratories	6	-	-	6
Seminar Halls	2	-	-	2
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.	-	30	UGC	-
Value of the equipment purchased during the year (Rs. in Lakhs)	-	26,30,000	UGC	-
Others (Womens Hostel) (Indoor Stadium & Mens Toilet Building)	-	43724.50sq.ft 21419.00 sq.ft	UGC	-

#### 4.2 Computerization of administration and library

1. Library has been fully computerized with the “Rovan” software. The Bar coding system is followed in the library, while the INFLIBNET is under process
2. The office administration is semi computerized and the student’s particulars are updated by using the Rovan software.
3. The institution is in collaboration with the Softlink Service, Software Technology Parks of India, Chennai for Wi-Fi facility with internet bandwidth - 2048Kbps

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	30,311	37,52,071.90	1,232	4,11,088.00	31,543	41,63,159.90
Reference Books	1,203	17,503.26	11	6,235	1,241	19,328.26
e-Books	-	-	-	-	-	-
Journals	77	3,36,121.00	34	48,080.00	111	3,84,201
e-Journals	1	5,000.00	-	-	1	5,000.00
Digital Database	-	-	-	-	-	-
CD & Video	669	2,243.00	6	175.00	675	2,243.00
Others (specify) Audio Cassettes	107	2,984.00	-	-	107	2,984.00

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	264	4	-	1	-	14	9	4
Added	20	-	Wi - Fi	-	-	-	-	-
Total	284	4	-	1	-	14	9	4

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

1. Computers and Printers have been provided to all the departments and all sections in the administrative office.
2. Internet facility is made available to the students in the college library (Netcafe), in the departments and in the Computer lab.
3. Training is given to the faculty regarding networking, Rovam software use for attendance, use of e-learning resources, MS Office and downloading of application forms and others

#### 4.6 Amount spent on maintenance :

i) ICT	Rs. 22,472
ii) Campus Infrastructure and facilities	Rs.2,13,521
iii) Equipment	Rs. 63,800
iv) Others	-
<b>Total :</b>	<b>Rs.2,99,793</b>



## **Criterion – V**

### **5. Student Support and Progression**

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

1. Administrative office is monitoring student support services. All the activities of the students are managed by the office.
2. Extends the service of a staff to arrange bus pass for the students
3. Transport facility is being arranged for the women students with the cooperation of State Transport Corporation.
4. Administrative staff take all the necessary steps enabling the eligible students to receive their scholarships
5. The departments liaison with the local book stores to arrange text books for students.
6. The institution ensures supply of hygienic RO water to the students.
7. Students are ensured uninterrupted power supply through the provision of hi-end generators
8. The institution is maintaining two smart class rooms and two seminar halls for students exposure.

#### 5.2 Efforts made by the institution for tracking the progression

1. Mentoring, Counselling, guidance are initiated through Mentor – ward system and also Parents Teachers Meets
2. Progression is also tracked by the continuous three Internal Assessment tests.
3. Monitoring the achievements of the students in academics, extracurricular, sports and honouring them during the important forums
4. Motivating the students to participate in the intercollegiate competitions and sports related events by extending financial assistance.

5.3 (a) Total Number of students

	UG	PG	M.Phil	Ph. D.	Others
Aided	954	120	-	4	-
SF	2395	239	30	-	-

(b) No. of students outside the state

Nil

(c) No. of international students

Nil

Men	No	%
Aided	595	55.40
SF	1986	74.54

Women	No	%
Aided	479	44.59
SF	648	24.32

	Last Year (2012 – 13)						This Year (2013 – 2014)					
	General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
Aided	9	169		873	6	1039	8	181	3	883	4	1074
SF	25	363		1990	10	2378	23	417	10	2207	7	2634

demand ratio 1 : 2.06

Dropout 3%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- 1 Online registration demo was given to all the final year UG & PG to apply competitive examination.
- 2 Coaching classes are being conducted on a regular basis for TNPSC Group service examinations. 80 students attended the classes regularly and benefitted from the competent Resource persons.
- 3 Seminar on ' Procedures for applying MAT,TANSET Entrance Examination for final year UG students was organised and about 150 students attended the programme. 11 students got admission into different Business Schools in Tamilnadu.

No. of students beneficiaries

150

5.5 No. of students qualified in these examinations : NIL

NET	-	SET/SLET	-	GATE	-	CAT	-
IAS/IPS etc	-	State PSC	-	UPSC	-	Others	-

5.6 Details of student counselling and career guidance

- 1 Guest lecture on ‘Earn while you learn’ was organised. Thiru. Chandran, MD, SMART HOME , challenged the students to explore the practical business world and 19 students were given part – time job offers
- 2 A workshop was conducted on preparing covering letter and resume building and mock interview for all UG and PG final year students.
- 3 Students are inculcated the principles of magic mathematics & memory technique for competitive examinations.

No. of students benefitted

250

5.7 Details of campus placement

Number of Organizations Visited	<i>On campus</i>		<i>Off Campus</i>
	Number of Students Participated	Number of Students Placed	Number of Students Placed
3	205	39	-

5.8 Details of gender sensitization programmes

- 1 Women development cell and NSS play a major role in bringing revolutionary changes in the college and society. Girls are trained to take a lead role.
- 2 Legal awareness classes are arranged especially for the girl students.
- 3 Orientation program is organised exclusively for girl’s students enlightening them on gender related issues.
- 4 Programmes like Yoga, Mental Health and Entrepreneurial training promote positive attitude among women students.

5.9 Students Activities:

Event	Venue	Date	class
National Seminar (Paper Presentation)	Thiagarajar College, Madurai	21.02.2013	I M.A (English)
Speech Competition	Sermathai Vasam Women's College, Madurai	27.02.2013	III B.A Tamil
Thai Tamil Kalai Vizha 2013 Dance Competition	Sermathai Vasam Women's College, Madurai	31.07.2013	III B.A Tamil I B.A.,Tamil
ICM- Thai Tamil Kalaivizha 2013	Sermathai Vasam Women's College	31.07.2013	II B.A., Tamil
ICM- Busi Eclat-2013	Sermathai Vasam College, Madurai	06.08.2013	III BBA
Workshop	Thiagarajar School of Management Madurai	28.08.2013- 31.08.2013	II BCA
ICM- Webfest' 13	Holy Cross College, Trichy	06.09.2013	II BCA
Ajax Json- Workshop	Thiagarajar School of Management, Madurai	07.09.2013	II & III B.Sc(CS)
Competition	Kaviyasar Tamil Sangam, Madurai	18.09.2013	II & III B.Sc(CS)
ICM- Infosea' 13	Sri Kaliswari College	18.09.2013	III BCA
National Level Seminar on Computing and Convergence Technologies	Fatima College, Madurai	20.09.2013	III B.Sc.,(CS)
Convergence of Technology	Fatima College	20.09.2013	III B.Sc.,(IT)
National Conference	Fatima College, Madurai	20.09.2013	II BCA & III BCA
NEXUS-SEP2K13	EMG Yadava Women's College, Madurai	24.09.2013	II & III B.Sc.,(IT) I Prize in Marketing
NEXUS-SEP2K13	EMG Yadava Women's College, Madurai	24.09.2013	II B.Sc.,(IT) II Prize in Rangoli
National Seminar	S. Vellaichamy Nadar College, Madurai	26.09.2013	II BCA & III BCA
ICM- Freakz- 2013	S. Vellaichamy Nadar College, Madurai	27.09.2013	I, II & III B.Sc.,(CS)
UGC National Seminar (Paper Presentation)	Mannar Thirumalai Naicker College, Madurai	28/09/2013	I.M.A (English)
SIPPO Seminar	Mannar Thirumalai Naicker College, Madurai	30.09.2013 to 03.10.2013	III B.Sc.,(CS)
World Mental Health Day	Bethshan Special School	09.10.2013	BSW

Event	Venue	Date	class
Speech Competition	Madurai Book Exhibition	09.10.2013	III B.A.,Tamil
World Mental Health Day	Chellamuthu Trust, Madurai	10.10.2013	BSW
National Conference (Paper Presentation)	Annai Fathima College Of Arts & Science, Madurai	18.10.2013	I M.A (English)
Cancer Pain and Beyond – Role of Palliative Care	RMD Pain and Palliative Care Trust	20.10.2013	MSW
Kannozhhi Pada Thayarippu Pailarangam	Sethupathi Arangam, MKU	10.12.2013 to 19.12.2013	II BCA II B.A., Tamil
Speech, Essay, Music Competition	Madurai Kamban Kalagam in 11 <sup>th</sup> Annual Day Special	17.12.2013	III B.A., Tamil
Tribal Survey	SOCO Trust	19.12.2013 to 21.12.2013	BSW
ICM- TECKTRA'14	Devanga Arts and Science College, Aruppukottai	09.01.2014	I BCA & II BCA Software Contest First Prize
Traffic Awareness Week	CRD Trust	17.01.2014	BSW
Samathuva Pongal	Sornammal Educational Trust	18.01.2014	BSW
ICM – BANGO'14	Parvathy's Arts and Science College , Dindigul	21.01.2014	II B.Com(CA) I Prize Rangoli Fashion show Paint your thoughts Art From Waste Ad-Act II Prize
Traffic Awareness Week	BECOME Trust	21.01.2014	BSW
ICM Tehnovate -13	Madurai Sivakasi Nadar Pioneer College, Poovanthi	25.01.2014	I, II & III B.Sc.,(CS)
Disability Mgmt	PuthiyaThisai	29.01.2014	BSW
Kavithai competition	Bharath Nikethan Engeering College	29.1.2014	Subhash I Prize
Counselling Sevices	All Women Police Station, Thirupparankundram	January 2014 to till date	MSW
ICM- Hover 2014	American College, Madurai	30.01.2014	II BCA
State level Seminar	VHNSN College	04.02.2014	BA Economics
State level Management meeting	Theni Mary Madha College	04.02.2014	Won I Prize

Event	Venue	Date	class
Oikanomia Day	Lady doak College	05.02.2014	BA Economics II Prize
Vision of Tamilnadu 2023		06.02.2014	V.Govindaraj – Best Speaker award
Drum charade	Gandhi gramam University	07.02.2014	BA Literature II Prize
Paper Cup Manufacturing	Sornammal Educational Trust	07.02.2014	BSW
Bakthi Padal Competition	Lakshmi Varahar Temple Trust	09.02.2014	III B.A., Tamil
ICM-Sinensis 2014	Michael Institute of Management, Madurai	14.02.2014- 15.02.2014	III BBA Third Prize
Western dance competition	VHNSN college	14.2.2014	MSW II prize
ICM -Sinensis 2K14	Michael Institue of Management	15.02.2014	III B.Com.,(CA)
ICM- Qumaxe	Ayya Nadar Janaki Ammal College, Sivakasi	20.02.2014	I, II & III B.Sc.,(CS)
ICM- Genesis	The Madura College, Madurai.	20.02.2014	II B,Sc.,(CS)- Debugging I Prize II B,Sc.,(CS)- Rangoli I Prize I B,Sc.,(CS)- As You Like It III Prize
ICM- E-COM Fest 14	Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar	21.02.2014	II , III B.Com.,(CA)
Rangoli competition	VVV College	21.2.2014	BA Economics I Prize
ICM- MAGMA 2K14	Jay Shriram Group of Institution, Tirupur	22.02.2014	I BCA & I M.Sc.,(CS&IT) Best Manager- I Prize
Oracle 14 on creative writting – contemporary writers(since 2000) - English Literature Quiz competition	Fathima College	26.2.2014	BA Literature II Prize
Prnanamum illakiyamum – EL Picasson: Model making	American College	27.2.2014	BA Literature II Prize

Event	Venue	Date	class
ICM- Excelsia' 14	Mepco Schlenk Engineering College,Sivakasi	27.02.2014	II B.Com.,(CA)
ICM- Techmeet' 14	Fatima College, Madurai	27.02.2014	II BCA Debugging – II Prize
ICM	Chettinad College of Engineering & Technology, Karur	28.02.2014	III B.Com(CA) Treasure Hunt I & II Prize
Speech Competition	Ulaga Tamil Amaippu	28.02.2014	III B.A., Tamil
National Seminar Conference	Fatima College, Madurai	28.02.2014	II BCA
National Level Management Meet- Yukthi-2014	Chettinad College of Engineering, Karur	28.02.2014	III BBA
Yukthi 2014	Karur Chettinadu Engineering & Arts college	28.2.2014	BA Economics Best Student award
Intercollegiate Meet (Quiz)	Sourashtra College, Madurai	01.03.2014	III B.A Third prize
Dance	Sourashtra College, Madurai	01.03.2014	II M.A, II B.A, III B.A Second Prize
Mute –Act	Sourashtra College, Madurai	01.03.2014	III B.A <b>Runner up</b>
Elocution	Sourashtra College, Madurai	01.03.2014	II B.A First Prize
ICM - Brain Teaser	S.N.R. Sons College, Coimbatore	04.03.2014	III B.Sc.,(E&C) I prize
Project Eureka	S.N.R. Sons College, Coimbatore	04.03.2014	III B.Sc.,(IT) I Prize –Quiz
Mind Trigger	S.N.R. Sons College, Coimbatore	04.03.2014	II & III B.Sc.,(E&C) II Prize
Workshop- TANCET 2014	K.L.N.College of Engineering , Pottapalayam	06.03.2014	III BCA
State Level Management Meet- Win-Win-2014	VHNSN College, Virudhunagar	06.03.2014	III BBA and I BBA Overall champion award
State Level Inter Collegiate Cultural Fest (Non-Classical Solo)	Tamil Nadu Agricultural University, Madurai	07.03.2014 & 08.03.2014	II M.A Third Prize
Workshop- TANCET 2014	P.S.N.A College of Engineering & Technology,Dindigul	07.03.2014- 09.03.2014	III BCA

Event	Venue	Date	class
Paper Presentation, Poster Presentation, Project Display Quiz	St. Joseph's College, Trichy	10.03.2014	I . II and III E & C
ICM- Mind Spartk'14	V.V. Vanniaperumal College for Women, Virudhunagar	11.03.2014	III BCA
In the Category of Fine Arts Singing		12.03.2014	III B.A
GENESIS 2K14	Madura College	18.03.2014	II B.Sc.,(IT) III Prize – Foot Loose & Stress Interview

#### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

#### No. of students participated in cultural events

State/ **University level**  National level  International level

#### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

#### 5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	-	-
Financial support from government	1046	33,16,164
Financial support from other sources	9	3225
Number of students who received International/ National recognitions	-	-



5.11 Student organised / initiatives

Fairs	: State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
Exhibition:	State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>

**5.12 No. of social initiatives undertaken by the students**

**5.13 Major grievances of students (if any) redressed: Nil**

## Criterion – VI

### **6. Governance, Leadership and Management**

#### 6.1 State the Vision and Mission of the institution

##### VISION:

To mould the learners into accomplished individuals by providing them with a stimulus for social change through Character, Confidence and Competence.

##### MISSION:

- ❖ Enlightening the learners on the ethical and environmental issues
- ❖ Extending holistic training to shape the learners into committed and competent citizens
- ❖ Equipping them with soft skills for facing the competitive world
- ❖ Enriching their employability through career oriented courses
- ❖ Ensuring accessibility and opportunity to make education affordable to the underprivileged.

#### 6.2 Does the Institution has a management Information System

Yes. The Institution has the Management Information System:

1. MIS under process by using '**Rovan**' Software.
2. Library is fully computerized & using bar-coding system

#### 6.3 Quality improvement strategies adopted by the institution for each of the following:

##### 6.3.1 Curriculum Development

1. The University to which our Institution is affiliated, frames the syllabus for UG and PG programmes as per CBCS guidelines.
2. Faculty are motivated to design & implement need – based certificate courses and inter disciplinary subjects, after getting approval from the University
3. The Faculty members are also taking part in the Board of Studies, Academic Council and Statutory bodies to revise and update the curriculum.

### 6.3.2 Teaching and Learning

1. We adopt ICT enabled teaching using white board in the smart class rooms
2. Frequent class tests and case study programmes are conducted
3. Field visit and project updating are also done
4. Guest lectures and meetings with the subject experts are arranged by the respective departments at least twice in a semester.
5. Performance of the students is assessed by conducting continuous tests, assignments, quiz and oral tests.
6. Remedial classes and group discussion session are also arranged

### 6.3.3 Examination and Evaluation

1. As the college is affiliated, the University conducts the semester examinations and evaluation process
2. The institution conducts three centralised internal assessment tests.
3. The faculty members of our college involve in designing syllabus, setting questions and evaluating the scripts in the external examinations.

### 6.3.4 Research and Development

1. Staff members are encouraged to participate in the workshop, seminar and conference granting them on duty facility
2. Fully equipped seminar halls are being used to organise workshops, seminars to promote Research.
3. Students are motivated to present papers in the intercollegiate seminars and conferences

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

1. Library Committee suggests a list of books based on interaction with the students and faculty members.
2. This list is forwarded to the authority concerned for sanction and purchase of books.
3. The library is also well equipped with required titles and volumes of text books, e - journals, computer hardware and software for conducive learning.

4. The library is also equipped with competitive examination materials, net cafe, OPAC system and reprography facility.
5. A rest room with sufficient toilets has been constructed with the financial assistance from UGC
6. WI-FI facility is provided and a generator with 100KVA capacity ensures uninterrupted power supply.
7. Physics, Chemistry, Computer science and Electronic departments and laboratories are updated with latest equipment.

#### 6.3.6 Human Resource Management

1. Skill based programmes are arranged with external experts
2. The management appoints 'Adhoc' staff for the benefit of students
3. HR planning is done based on the workload in the departments
4. HOD's in coordination of the Principal plans for the faculty requirement.
5. The institution has the required number of qualified and competent teachers to handle all the courses in the departments. The management monitors and sustains the admirable practice of filling all vacancies promptly

#### 6.3.7 Faculty and Staff recruitment

1. The existing vacancies are advertised by the college in leading regional and English newspapers inviting applications from eligible candidates.
2. The short listed eligible candidates are interviewed by selection committee comprising of subject experts nominated by Madurai Kamaraj University, The Principal and Head of the Departments

#### 6.3.8 Industry Interaction / Collaboration

1. We arrange periodical guest lectures with the leading entrepreneurs
2. Industrial visits are arranged for the students
3. Collaboration has been made with Dhanapandian polytechnic
4. Placement cell arranges campus interview with different recruiting agencies.

### 6.3.9 Admission of Students

**Admission Committee** of the college comprising of the Principal, a Senior member and a Senior 'SC' representative .

As the first step, the applicants are counseled by the faculty to create an awareness about courses offered, career prospects, campus culture, rules and regulations and various other add – on courses designed for the holistic development of the students.

6.4 Welfare schemes for

Teaching	-
Non teaching	-
Students	-

6.5 Total corpus fund generated

-
---

6.6 Whether annual financial audit has been done

Yes  No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	JDE	Yes	Principal
Administrative	Yes	JDE	Yes	Principal

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes  No

For PG Programmes Yes  No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?\

As our institution is still an affiliated, reforms in the examinations cannot be initiated

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Not applicable

#### 6.11 Activities and support from the Alumni Association

1. Alumni Association meetings are conducted by the departments once in a year
2. Feedback forms and suggestions are received from the Alumnae
3. Periodical meetings inspire the prominent Alumni to remain connected with their Alma Mater. They have donated valuable books for the Library. They have also volunteered to extend pre placement support to the students.
4. Some of the Alumni help a few poor students by meeting their expenses towards fees & books and also contributing furniture to the institution.

#### 6.12 Activities and support from the Parent – Teacher Association

We obtain feedback from parents and their suggestions are being considered objectively for the improvement of students' performance, basic amenities in the premises and also for effective administration.

#### 6.13 Development programmes for Support Staff

1. Health care centre is functioning with a qualified nurse and adequate medical facilities
2. The services of the Resource persons are utilized to update the support staff on the knowledge of the latest software and programmes
3. The qualified officials from the Joint Director of collegiate Education impart need based computer training to the Administrative staff
4. Expecting mothers are given nutritious drink and fruit every day

#### 6.14 Initiatives taken by the institution to make the campus eco-friendly

Green sense is being inculcated to the students through the following measures;

1. Tree plantation is done during the visit of dignitaries and anniversaries
2. Rain harvesting system is effectively carried out in many important spots
3. The students are taught to avoid plastic items and to keep the campus green and clean
4. Various clubs and forums are actively involved in the maintenance of ecological balance in the campus
5. campus is declared 'tobacco free zone' and students are not permitted to use mobile phones inside the campus.

## Criterion – VII

### **7. Innovations and Best Practices**

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

1. Proposes to offer the new courses M.Phil (English) and M.A.Tamil during the academic year (2014 – 2015)
2. Non Major Elective Courses are rearranged to suit students' aspirations
3. Employment oriented certificate courses are offered to the students.
4. Teaching through interactive boards is adopted in the smart class rooms.
5. Each department is provided with a high configuration system with printer and an LCD projector. Wi - Fi facility is also provided.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

1. Various committees are constituted to carry out the objectives formed by the IQAC at the beginning of the year.
2. Frequent IQAC meetings are convened with the Heads of the Departments.
3. IQAC drafts the objectives for the current year (2013 -14) and its progress is monitored through action taken report every month involving the persons concerned.
4. In the meetings these action taken reports are discussed and suggestions are made.

7.3 \* Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

1. Most of the students admitted into our institution are slow learners with a minimum pass percentage. Their academic progress is monitored through Tutor – Ward System and it is also informed along with their attendance particulars to the parents through Parents – Teachers meetings convened each semester.

Whenever a vacancy arises the Management appoints Adhoc staff, so that no class is left free. This practice ensures smooth functioning of regular classes and reflects in good academic results.

2. Each department organizes minimum two seminars / conference every year of which one is a UGC sponsored programme.  
As the institution has a free access, it hosts several competitive and other University exams, it is also used as venue for social awareness programmes.  
Own book reading hall is one of the unique features of our library.

#### 7.4 Contribution to environmental awareness / protection

1. Eco Club Organized an awareness programme on saving Water and soil on 7.2.2014.
2. Our college NSS units organized an awareness programme on prohibition of Drugs and Trafficking Illicit Liquor with National Investigation Bureau on 26th February 2013, Dr.V.Sasimohan IAS, Assistant Superintendent of Police, Thirupparakundram was the chief guest.
3. The NSS units of our college organized a one day camp at Thirumalai Naicker Mahal on 1.02.2014 to create awareness on saving our monuments.

7.5 Whether environmental audit was conducted? Yes  No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

#### **Strengths:**

1. NAAC accreditation status with 'A' Grade.
2. Availability of qualified, committed and experienced faculty
3. The drive and passion of a visionary Management
4. Ideal location of institution which has an easy access to the public
5. Good infrastructure facilities, like smart class rooms, well equipped seminar halls, an auditorium and a spacious playground
6. Regular conduct of student centric guest lectures, seminars and conferences on the latest trends.

#### **Weakness:**

1. Lack of research ambience.
2. Limited Consultancy
3. Inadequate International linkages and student/staff exchange programmes
4. Insufficient sports and games facilities.

#### **Opportunities:**

1. The financial assistance of UGC towards development of the infrastructure and to organise seminars, conferences and research and also to strengthen the library.
2. Consistent interest shown by the Community which runs the institution in terms of patronage, donation and whole hearted involvement.
3. Wide scope for collaboration with Indian and research institutes, universities and NGO's.



4. Consultancy services offered by industries/reputed local bodies to the institute.
5. An increasing demand for Arts and Science Colleges.

### **Challenges**

1. Networking with other reputed institutions in academic and research activities
2. Catering to the needs of Students from heterogeneous background
3. Competition from the nearby reputed institutions and the invasion of foreign Universities.
4. Low academic standards of the students hailing from Tamil medium background and rural belt.

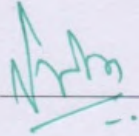
### **8. Plans of institution for next year**

1. To organize Student Centric activities: Seminars , workshops, Cultural and academic events and Industrial visit/field trips
2. Department of Commerce plans to establish Commerce lab and to conduct awareness programmes for CA & ICWA courses.
3. Proposes to organize more number of UGC and Institution sponsored seminars/conferences Department wise.
4. To offer department wise certificate courses.
5. Department wise Alumni Meet is to be organized.
6. Proposes to organize a workshop for the NET / SET aspirants
7. The institution proposes to offer MBA programme.
8. Plans to tie up with British Library to start on – line video library to enable our students to explore into the world business and encourage them to start their own venture.
9. Need based Short term soft skill programme will be organized and professional trainer and corporate managers may be invited to deliver business lecture at regular intervals.
10. Department of BBA proposes to establish Ad – Lab and to have a Memorandum of Undertaking (MOU) with Small Scale Industries Association to share their expertise in order to develop the entrepreneur skills of our students.
11. Proposes to upgrade the Department of English into a Research Centre .
12. The Institution proposes to prepare an Autonomy proposal and send to UGC in the next academic year.
13. Proposes to celebrate the Library week and plans to equip the library with hand Scanner, DELNET (E - Jounal), RF Security system tag.

14. Various clubs like YRC, RRC, ECO Club, etc....propose to organise guest lectures, awareness programmes, competitions.
15. The departmental of Physical education proposes to establish multipurpose indoor stadium and to construct a concrete Basket ball and Tennis courts. It also plans to admit more number of sports talented students under sports quota.
16. The NSS units of our college propose to organise more number of awareness programmes on ecology, health and blood donation and also propose to organise personality development programmes.

Name V. PERUMAL

*Signature of the Coordinator, IQAC*  
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Name 

*Signature of the Chairperson, IQAC*  
**Dr. S. NEERU, M.Com., M.Phil., B.L., Ph.D.,**  
**Principal**  
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