

1.00 PM TO 2.00 PM LUNCH BREAK

- Session III : 2.15 PM To 3.45 PM
- Theme : THE NEXT NORMAL OF BUSINESS –
"REIMAGINING 2020 AND BEYOND"
- Resource Person : Dr.GIBSON G.VEDAMANI
Founding CEO, RAI, Founder and CEO,
Retailvarsity.com, Mumbai.
- 3.45 PM To 5.00 PM : **VALEDICTION**
- Welcome Address : Dr.R.MEENAKSHI DEVI
Assistant Professor
Department of Business Administration
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004
- Presidential Address : Dr.M.SAKTHIVEL
Associate Professor & Head
Department of Business Administration
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004
- Valedictory Address : Mrs.CHITRA GANAPATHY
Managing Director,
Kadambavanam, Temple of Tamil Traditions,
Ethnic Resort & Cultural Centre,
Madurai.
"WOMEN ENTREPRENEURS RESILIENCE IN
TIMES OF COVID -19."
- Vote of Thanks : Dr.R.VENKATESA NARASIMMA PANDIAN
Convener & Assistant Professor
Department of Business Administration
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004

NATIONAL ANTHEM

MANNAR THIRUMALAI NAICKER COLLEGE

(AUTONOMOUS)

PASUMALAI, MADURAI – 625 004

DEPARTMENT OF BUSINESS ADMINISTRATION

ORGANISES

NATIONAL LEVEL CONFERENCE ON
"REDISCOVERING BUSINESS IN POST COVID-19
CHALLENGES AND OPPORTUNITIES IN INDIA"

FRIDAY, 22nd April 2022.

VENUE : Moorthy Naidu Andal Ammal Seminar Hall



All are Cordially Invited

PROGRAMME

FRIDAY, 22nd April 2022,

- 8.30 – 9.30 : Registration
- 9.30 – 10.30 : INAUGURATION
- Tamil Thai Vazhthu
- Welcome Address : Dr.M.SAKTHIVEL
Associate Professor & Head
Department of Business Administration
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004
- Presidential Address : Dr.B.MANOHRAN
Principal
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004
- Inaugural and Keynote Address : Mr.RUBEN THOMAS
Partner @ Market Pro S.A De C.V
Madurai.
- Guests of Honor : Dr.GIBSON G. VEDAMANI
Founding CEO, RAI, Founder and CEO,
Retailvarsity.com, Mumbai.
- Mr.JAYANDAR SWAMINATHAN
Vice President – Operations
Prisma garments – Coimbatore.
- In the Presence of : Thiru.Er. S.RAJAGOPAL
President
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004.
- Thiru. R.JEYARAM
Vice- President
Mannar Thirumalai Naicker College
Pasumalai, Madurai – 625 004

Thiru. M.VIJAYARAGAVAN

Secretary

Mannar Thirumalai Naicker College

Pasumalai, Madurai – 625 004

Thiru. K.RAJENDRA BABU

Assistant Secretary

Mannar Thirumalai Naicker College

Pasumalai, Madurai – 625 004

Thiru. L.GOVINDARAJAN

Treasurer

Mannar Thirumalai Naicker College

Pasumalai, Madurai – 625 004

Vote of Thanks

: Dr. P.ANBUOLI

Co - Convener & Assistant Professor

Department of Business Administration

Mannar Thirumalai Naicker College

Pasumalai, Madurai – 625 004

BUSINESS SESSIONS

Session I

: 10.30 AM To 11.30AM

Theme

: "CHANGE IS THE ONLY CONSTANT" –
ECONOMIC PRESPECTIVE

Resource Person

: Mr. RUBEN THOMAS

Partner @ Market Pro S.A De C.V

Madurai.

Session II

: 11.30 AM To 12.45 PM

Theme

: " THE DHONI EFFECT " – RAISE OF SMALL TOWN
INDIA – A RETAIL PERSPECTIVE

Resource Person

: Mr.JAYANDAR SWAMINATHAN

Vice President – Operations

Prisma garments – Coimbatore.