

COMMERCE

Ph.D., Scholars Enrolment Details

| S.No | Name of the Ph.D Scholar | Register Number | Date of Registration | Name of the Supervisor | Status | Researcher In | Title |
|------|--------------------------|-----------------|----------------------|------------------------|-----------------------|---------------|---|
| 1 | Mrs.D.Akila Rani | P4362 | 19.12.2015 | Dr. B. Manoharan | Awarded on 16-08-2021 | PART TIME | Consumer Behaviour towards the purchase of Gold Ornaments in Madurai City |
| 2 | Mrs.N.Illambirai | P4394 | 19.12.2015 | Dr. B. Manoharan | Awarded on 05-03-2021 | PART TIME | Consumer Awareness about khadi and village industries Products with special reference to Madurai District |
| 3 | Mrs.ManjulaGayathiri | P4494 | 18.03.2016 | Dr. B. Manoharan | Pursuing | PART TIME | Customers attitude towards application usage in the selected districts of Tamilnadu |
| 4 | Mrs.L.N.Lavanya | P4307 | 19.12.2015 | Dr. B. Manoharan | Awarded on 25-11-2021 | PART TIME | Performance Evaluation of Public sector banks lending to the priority sector in Virudhunagar District |
| 5 | Mrs.R.Jeya | P4893 | 09.01.2017 | Dr. B. Manoharan | Pursuing | PART TIME | A study on perceived service quality satisfaction and behaviour intension of selected retail bank customers in Tuticorin District |
| 6 | Mr.JeyendranNagarajan | P4282 | 19.12.2015 | Dr. S. Venkateswaran | pursuing | PART TIME | The impact of International financial reporting Standards on Financial statements – A Case study |
| 7 | Mr.MohamedIlyas | F9683 | 23.02.2016 | Dr. S. Venkateswaran | Pursuing | FULL TIME | A study on production and Marketing of Mango in Theni district, Tamilnadu |
| 8 | N.Ramakrishnan | P4380 | 08.01.2016 | Dr. S. | pursuing | PART | A study on Analyzing and |

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|----|---------------------|--------|------------|----------------------|-----------------------|-----------|--|
| | | | | Venkateswaran | | TIME | Modeling of information diffusions in Online social Networks |
| 9 | B.Shanthi | P4598 | 08.06.2016 | Dr. S. Venkateswaran | pursuing | PART TIME | Current Trends in Green Banking – An Empirical Study in Tamil Nadu |
| 10 | Mrs.M.Sukirtha Rani | F9641 | 19.12.2015 | Dr. S. Venkateswaran | pursuing | FULL TIME | Trust and Perceived risk in Online shopping – An Empirical in Tamil Nadu |
| 11 | Mr.V.Sundar | F9869 | 23.12.2016 | Dr. S. Venkateswaran | Awarded on 09-03-2020 | FULL TIME | Utilization of Electronic Banking Services by Customers in public sector banks in Madurai District |
| 12 | Ms.R.Kajapriya | P6043 | 22.06.2020 | Dr. S. Venkateswaran | pursuing | PART TIME | Behaviour of Indian Stock Market investors: A Study in Tamil Nadu |
| 13 | N.Saraswathi | P4865 | 06.01.2017 | Dr. S. Ganesan | Awarded on 30-04-2021 | PART TIME | A study on Hospital services in Madurai district |
| 14 | C.Karthik Kumar | P 4509 | 18.03.2016 | Dr. S. Ganesan | Pursuing | PART TIME | A Comparative study on E-Banking Services of Public and Private Sector Banks in Madurai District |
| 15 | S.Niranjana Devi | F 9550 | 07.09.2015 | Dr. S. Ganesan | Pursuing | FULL TIME | Impact of Foreign direct investment on the organized Retail sector in Southern district of Tamil Nadu |
| 16 | S.Jacqueline | P 4280 | 19.12.2015 | Dr. S. Ganesan | Pursuing | PART TIME | An Empirical Study on Informal Sector: A special Reference to the Street vendors in Kanyakumari District |
| 17 | T.Regupathi | P 4325 | 19.12.2015 | Dr. S. Ganesan | Pursuing | PART TIME | Economic Value of organic forming vegetables in south India |

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| 18 | Mrs.S.Dhanalakshmi | P5102 | 05.01.2018 | Dr. V. Suresh Babu | Pursuing | PART TIME | A study on Customer services Rendered by Public sector Banks in Ramanathapuram District |
| 19 | Mrs.A.Banupriya | P5150 | 09.01.2018 | Dr. V. Suresh Babu | Pursuing | PART TIME | A study on satisfaction of crop insurance policy holders on public sector insurance companies in Madurai District |
| 20 | Mrs.R.Vinitha | P5264 | 09.03.2018 | Dr. V. Suresh Babu | Pursuing | PART TIME | A Study on Calendar variances in Indian Stock market |
| 21 | Mr.G.Rajesh | P3851 | 23.10.2018 (Change of Guide) | Dr. V. Suresh Babu | Awarded on 01-12-2020 | PART TIME | Institutional Credit to Agricultural sector in Theni district- A study with reference to public, private and Co-operative sector banks |
| 22 | Mr. G. Chinnadurai | P4174 | 07.09.2015 | Dr. V. Suresh Babu | Pursuing | PART TIME | A Study of Gratification level of General insurance corporation indemnity Holders in Tamil Nadu with Particular reference to Motor Insurance |
| 23 | Mr.R.Vinoth Kumar | P5737 | 15.02.2019 | Dr. R. Arputharaj | Pursuing | PART TIME | Housing Finance with special reference to select public sector banks in The city of Madurai |
| 24 | Mrs.T.Mahalakshmi | P5736 | 15.02.2019 | Dr. R. Arputharaj | Pursuing | PART TIME | Customer Perception towards Gold loan provided by public and private sector banks in Madurai District |
| 25 | Mrs.ShanmugaPriya M | MKU21PFOC10088 | 17.06.2021 | Dr. R. Arputharaj | Pursuing | PART TIME | A Study on Consumer perception of online food delivery services |
| 26 | Karpagalakshmi | F9681 | 23.02.2016 | Dr. S. Nehru | Pursuing | FULL TIME | A Study on the Socio and Economic Development of the Tribes in Western Ghats with special Reference to Virudhunagar and Tirunelveli Districts |

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| 27 | P.K. Chitra | P4705 | 08.09.2016 | Dr. B. Maran | Pursuing | PART TIME | A Study on Relationship marketing Practices in Retailing Sector in Kerala |
| 28 | T.K. Sameena | P4694 | 08.09.2016 | Dr. B. Maran | Pursuing | PART TIME | Service quality in Higher Education Institution: An Empirical study in UAE |